



INNOVATION | ENERGY | CLIMATE | CAREERS

Welcome to Electric Ladies!

Insightful, engaging interviews with remarkable women leaders and innovators in corporate responsibility, energy, and sustainability

Climate & Culture + How Do We Talk About The Weather? + Mobilizing For Climate + Your Career Choices

Welcome to Electric Ladies Podcast!

How do we engage the "unconverted," people who doubt climate change? Perhaps culture holds the key, as stories, music, art, and films touch us in profound ways. I have had a few insightful conversations recently about this, including at the **Sun Valley Forum**, which I wrote about in Forbes (below).

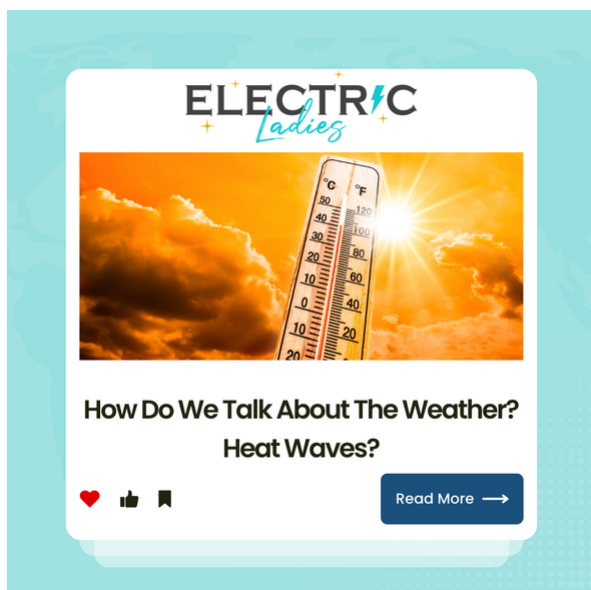
How does culture move us? Listen to my fascinating discussion with **Sandra Bargman and Chantal Bilodeau, the creators of "Earth Intention: A Climate Cabaret" this week** on the Electric Ladies Podcast (in this replay) [here](#) – and join us in exploring innovative ways to talk about the weather differently. Let culture be our ally in creating a sustainable future.



- Why culture is vital to massive social, political and economic change.
- How music and the arts move people through “hope.”
- How to communicate climate messages in stories without being preachy or awkward
- About using the arts to reach people who may not naturally “get” the climate message, or who may be overwhelmed.
- Plus, insightful career advice

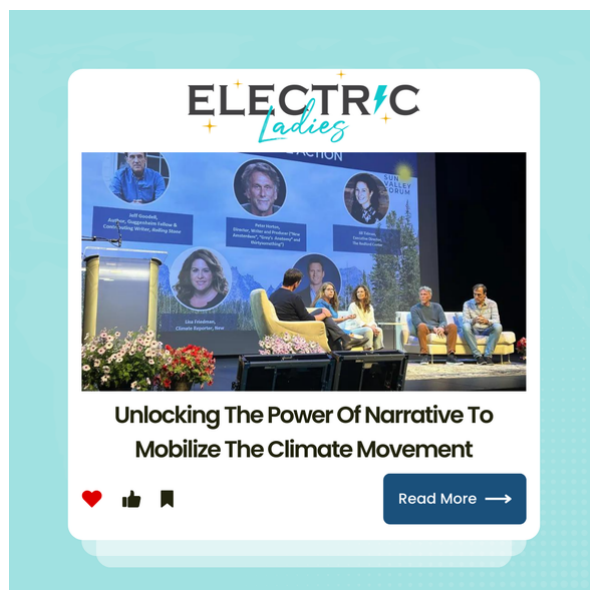


Latest on Forbes...



The extreme heat and weather come day after day now, yet we go about our days as if it's business as usual.

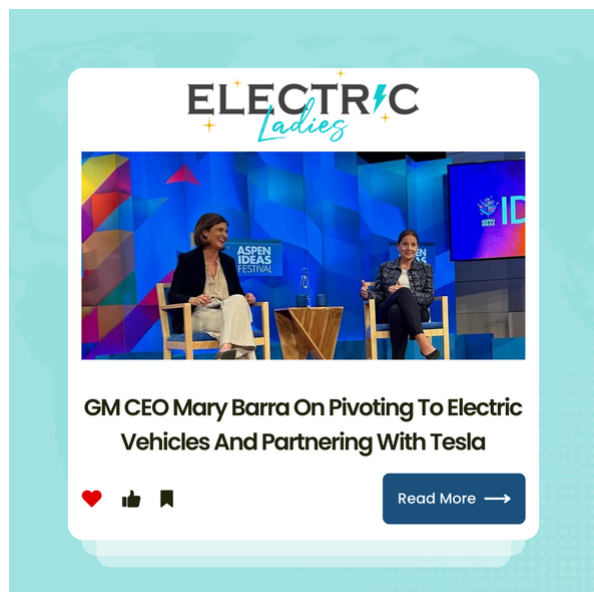
What's it going to take for more people to take climate change seriously – and adopt planet-friendly habits? Read my Forbes article about it [here](#)



“Make visible what was invisible,” **Freya Williams told the Sun Valley Forum** last week, imploring the audience to find a new narrative for climate action. She urges to ignite a collective drive towards a sustainable future. Read my Forbes story about it [here](#).

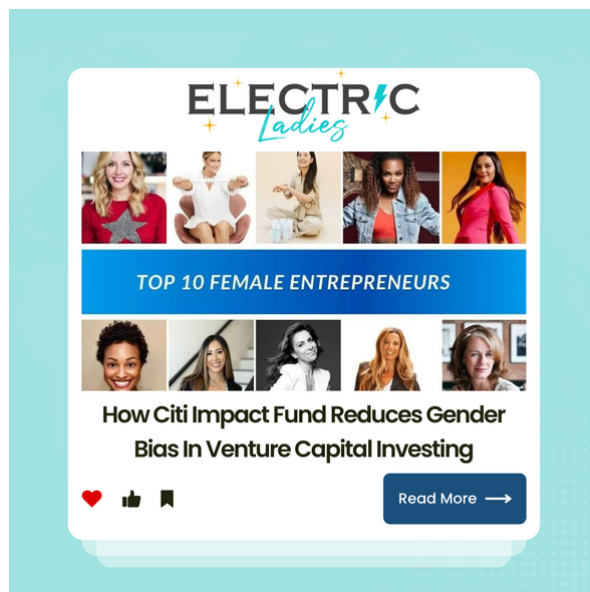
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General Motors CEO Mary Barra unveiled pivotal insights on the transition to **electric vehicles** and the company's partnership with **Tesla** on chargers at the Aspen Ideas Festival. Read on for more details on this groundbreaking collaboration! Read my Forbes article about it [here](#)

Read here



Listen to **Citi Impact Fund** Managing Director **Meredith Shields** discuss Citi's commitment to aligning financial goals with societal contributions. Discover how Citi is leading the way in creating a better future. Read my Forbes article [here](#) and listen to our conversation on the podcast [here](#)!

Read here

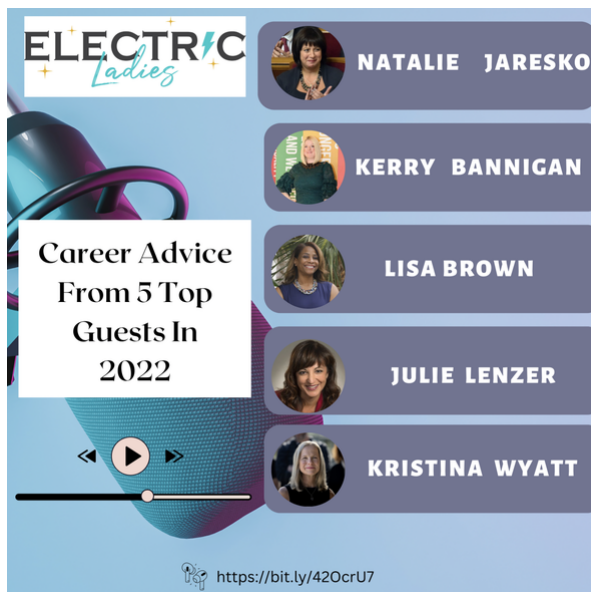
Maximize your 2023 With Goals Today...

Unlock your full potential with Joan, a 25-year expert in energy, sustainability, and leadership. She's helped Fortune 100 companies and individuals achieve their goals. Benefit from her customized guidance and extensive network to accelerate your success. Don't miss this opportunity to work with Joan and transform your life.

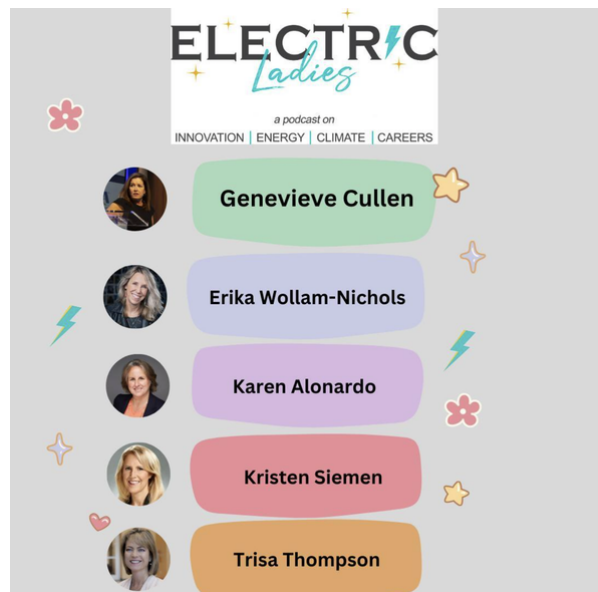


Career Advice From 5 Top Guests In 2022:

You, our listeners, asked for episodes that are just summaries of the insightful career advice our remarkable women guests give on our podcasts, so **here's the first one** and **here is the second one**. We'll air these now periodically. Thanks for your input – and keep it coming!!



[Listen here...](#)

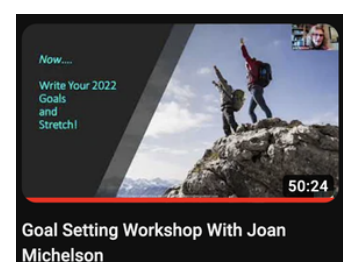


[Listen here...](#)

Studies show people who set goals achieve more of what they want in life. Check out my article:

'Setting Goals That Celebrate, Leverage and Stretch'

Watch Joan's goal-setting webinar, now available on [YouTube](#)!



Rethinking your career goals? Reach out to Joan for a complimentary 20-minute coaching session. Not sure if you need coaching? [Click here to book it.](#)

[Click here to book a 90-minute, one-time private session.](#)

Read Joan's Forbes piece here on how [Being Coachable is Key to Landing Your Job - Or Investor](#)

We look forward to working with you!

insights, and for sharing it with your friends and colleagues.

Please let us know your questions, comments and suggestions on Twitter [@joanmichelson](#), on our [Facebook page](#), or by email at joan@electricladiespodcast.com.

All the best,



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